Mission

Assistance League of Charlotte is a nonprofit volunteer organization dedicated to improving the lives of children and families through community-based philanthropic programs – we feed, we clothe, we mentor, we educate.

Vision

To provide every child an opportunity to succeed.

Goals

Philanthropic Programs: Ensure that all philanthropic programs demonstrate relevance to the community and organization

Membership: Ensure active membership sufficient to support the goals of the organization

Chapter Management: Maintain excellence in management, administration, communication and stewardship of chapter assets

Resource Development: Maintain adequate funding for current and long term support of philanthropic programs, chapter administration and debt reduction

Core Values

Commitment – Compassionate and caring service

Leadership – Professionalism that is visionary, ethical and sensitive

Ethics – Honesty in communication and action

Accountability – Fiscal responsibility

Respect – Appreciation and consideration for others

Philanthropic Programs

- Evaluate and refine programs to ensure community needs are met.
- Develop output and outcome data to assess program results.
- Identify program plans and contingencies to continue serving children and their families.

Membership

- Retain and increase membership annually.
- Provide education to members sufficient for effective service.
- Develop ways to use community volunteers effectively.

Chapter Management

- Provide financial and human resources and adequate space to ensure success.
- Increase external visibility.
- Evaluate and improve internal communication.
- Provide a timely distribution of a financial windfall.

Resource Development

- Increase funding annually to provide enhanced program services to the community.

Overarching Objectives

- Increase external visibility.
- Evaluate and improve internal communication.
- Strengthen and support membership.
- Provide financial and human resources to ensure success.