I am Assistance League
Individual threads weaving a tapestry of change

2013-2014 Annual Report
2013-2014 Letter from the President

As I reflect on this year and what we have been able to accomplish together, I am reminded of the many people who work tirelessly to change the lives of people in need. Providing services and aid to thousands of children and adults doesn’t just happen. It requires commitment, it requires funding and it requires action.

Our dedicated member volunteers donated their time, talents, and energy to our philanthropic programs, the people we serve, fundraising, and operating our Thrift Shop. When homeless elementary school children needed clothing, they jumped in and opened our doors to serve them. When some of the community college students we support needed laptops, they reached out to our neighborhood computer store to secure discounted equipment for them.

Our generous donors wrote checks, donated merchandise to our Thrift Shop, responded to grant requests, and provided services and items to our annual fundraising auction. They also shopped at our Thrift Shop, helping us to bring in additional revenue to support our programs.

Because of you:
• 1,400 elementary school children in need received new school clothes, backpacks, and shoes so they could stay in school and focus on learning.
• 55 middle and high schoolers attended enrichment summer camps enhancing their talents and education.
• 11 students received financial aid to attend community college so they could be competitive in the job market and better their lives.
• The Assistance League Thrift Shop provided an essential service to the community by offering quality, low cost apparel, household goods, and other merchandise.
• We exceeded the IRS-mandated 65% return to community by achieving an 82% return.

A heartfelt THANK YOU for making a difference! I hope we, and those we serve, can rely on your continued support.

Sincerely,

Laurie Leland
President

Laurie L. Leland
Our Philanthropic Programs

*Operation School Bell*
Imagine a child who has to attend school with no underwear or socks, who owns only one set of clothes, who goes to school without a jacket, and wears sandals in the middle of winter. The stress of not having adequate school clothes affects a child’s self-esteem, impacts their ability to concentrate on learning, and sometimes even prevents them from attending school at all.

This year, 1,400 children walked through our doors. They left with smiles on their faces and shopping bags of new school clothes, underwear, warm jackets, backpacks, and shoe vouchers. For over 50 years, Operation School Bell, Assistance League’s oldest and largest program, has been providing new school clothes to Seattle’s most vulnerable elementary school children.

*Enrichment Scholarship Program*
When a significant stutter made it difficult for a middle school student to express himself verbally, he found an outlet playing the marimba. His dream was to attend summer music camp. This year, with an enrichment scholarship from us, his dream came true.

In fact, we supported 55 middle and high school students wanting to explore their talents and grow beyond their regular school curriculum this year. Since 2008, Assistance League’s Enrichment Scholarship Program has given students an opportunity to attend summer camps in a variety of fields including music, art, science, mathematics, drama, technology, and leadership.

*Financial Aid for Education*
The road to a college education isn’t always easy, and sometimes motivation to attend just isn’t enough. Our financial aid made it possible for one recent community college graduate and mother of two to reach her goal of working in the graphic design field.

We fully funded tuition and books for 11 community college students this year pursuing their education in the hopes of a better life. Since 1967, Assistance League’s Financial Aid For Education program has provided financial assistance to thousands of students in fields such as:

- Accounting
- Business Administration
- Computer Science
- Nursing
- Dental Hygiene
- Culinary Arts
- Graphic Design
How We Fund Our Philanthropy

**Thrift Shop**

The Assistance League of Seattle Thrift Shop is a significant and steady funding source for our philanthropic programs, bringing in $89,360 this year. The Thrift Shop also provides an essential service in the community by offering gently used, quality clothing, jewelry and other merchandise, a valuable alternative to retail shopping. Your donations of goods continue to help the shop thrive.

**Fundraising**

In addition to the Thrift Shop, other funding sources include fundraising events, donations from individuals and businesses, grants, and portions of sales from online programs such as Amazon Smile and Goodsearch.com. Our annual auction raised over $74,000 in net proceeds and donations and grants resulted in an additional $38,750.

**Business Donors:**

- 50 North Restaurant
- 5th Avenue Theater
- Aditi Yoga and Bodywork
- Alvin Goldfarb
- Amgen Foundation
- Avennia Wines
- B & O Expresso
- Bad Woman Yarn
- Ballard Health Club
- Banya 5 Urban Spa
- Beehive Salon
- Belle Epicurean
- Bess Spiva Timmons Foundation
- Bikram Yoga Seattle
- BMW Seattle
- BNSF Foundation
- Bottlenicks
- Byron & Alice Lockwood Foundation
- Cabi
- Cafe Solstice
- Caffe Umbria
- Cantinetta
- Catherine Holmes Wilkins Foundation
- Charis Fund
- Chef’n
- Chocolati Café
- Clipper Vacations
- Cristy Carmer Salon and Spa
- Crockett Family Foundation
- Dahlia Bakery
- Denae Brown Salon
- Derby Salon
- Dimitris Jazz Alley
- Draia Studio for Hair
- Eat Local
- Ehrlich Donnan Foundation
- Emerald City Spirits
- Fiorini Ski School
- Fitness Together
- Flywheel Studio
- Four Seasons Hotel Seattle
- Frank’s Oyster House
- Grateful Bread
- Hotel 1000
- Hyatt House Redmond
- Irwin’s
- Jack Jerome
- Kaffeklatch Seattle
- Kawabe Memorial Fund
- Ladywell’s Vitality Spa
- Le Fournil
- Live Nation
- Macklemore LLC
- Macrina Bakery
- Medina Foundation
- Metro Auto Rebuild
- Metropolitan Market
- Metropolitan Music
- Metropolitan Pilates
- Morningside Foundation
- My Concierge
- Neeman Marcus
- Nordstrom
- Pacific Northwest Ballet
- Paint The Town
- Palomino Restaurant and Bar
- Pearl Moon Designs
- Pure Barre
- QFC U Village
- QFC Wallingford
- Renaissance Seattle Hotel
- Repast
- Ridge Fitness
- Roosevelt Hotel
- Sage Hospitality
- Sand Point Grill
- Satay
- Seattle MINI
- Sensa Salon
- Shemanski Trust & Foundation
- Shimmer Airing Brushing and Esthetics
- Shrontz Family Foundation
- Sisters Baking Company
- Sleeping Lady Resort
- Smash Wine Bar
- St Nails and Spa
- Star Pups
- Stella & Dot
- Strideline Socks
- Swansons Nursery
- Synaxis Marketing
- Tennis Center Sand Point
- The Glaser Foundation
- The Norcliffe Foundation
- The Verve Ballroom
- Three Birds
- Tilth Restaurant
- Tin Roof Bar
- Toffee for Tomorrow
- TrueBenefits LLC
- Tulalip Tribes Charitable Fund
- University Village
- Wally Pets
- Windermere Cleaners
- Windermere Foundation
- YMCA
- Yoga to the People
Individual Donors:

- Mary Acker
- Alison & Steve Aleinikoff
- Gail Alversen
- Helleen Amero
- Polly Anderson
- Janie Andrews
- Jeff & Claire Arrowsmith
- Eugenia Ayers
- Laurie Bach
- Irene Balew
- Wendy Bambrick
- Nicole Barclay
- Samie Barr
- Pat and Web Bates
- Becky Bates-Shull and Charles Shull
- Stacey and Steve Bean
- Jen Bergman
- Kelly Bittner
- Lynn Blind
- Marty & Trila Bumstead
- Patti Burgess
- Lavina Burner
- Joanne Cahill
- Cathy Hatch-Daniels
- Peter Caron
- Stacy Carter
- Jane Charles
- Lori Claudon James
- Sue Clausen
- Kay Coghlan
- Cathy Davis
- Maryanne deGoede
- Pamela Dobbeck
- Jenna Ducato
- Cynthia & Clara Easter
- Susan Edwards
- Gayle Erxleben
- Theresa Evans
- Kelsey Evers
- Jody Fewell
- Linda Feigl
- Mary Foster
- Cheryl Fraley
- Robin Freedman
- Maureen Gavin
- Julie Gerrard
- Claudette Glubka
- Paul & Leisa Goldberg
- Joanne Gordon
- Jen Gouge
- Corinne and Dan Green
- Heather Griffith
- Kristy and Chris Guise
- Patty Haagerty
- Cynthia Hales
- Cynthia Hales
- Phillis Harper
- Bev & Alden Harris
- Cathy Hatch-Daniels
- Kevyn Hauser
- Ev and Zach Hays
- Tara Helene
- Laura Henderson
- Harold & Mary Fran Hill
- Carla Hogan
- Teresa Holland
- Rachel Hollister
- Lynn Hubbard
- Angele Huniskor
- Sara Ireston
- Joanne and Wayne Jensen
- Melissa Johnson
- Eileen Johnston
- Oddny and Bob Johnston
- Stephanie Judy
- Elizabeth Kain
- Maria Kalina
- Kevin and Kelley Kane
- Annika Karr
- Kim Kelly
- Sue Kimpton & Friends of ALS
- Kristen and John Klein
- Michelle Klockstad
- Anne Klockstad
- Linda Kohlmeier
- Janet Komen
- Nicole Korman
- Adele Kraft
- Wendy Krakauer
- Donald & Kristi Larson
- Kristi and Donald Larson
- Courtney Lee
- Laurie Leland
- Barb Linde
- David & Marianne Livingston
- Karen Lorentzen
- Nicky MacInnes
- Jena MacPherson
- Drew Markham
- Jane & Tate Mason
- Sue McArthur
- Marti McGinley
- Nancy McManamin
- Jeanne McNamara
- Darlene McTaggart
- Patricia Meier
- Carrie & Steve Miller
- Andrea Miller
- Kristen Minick
- Suzanne Monson
- Shirley Muller
- Karl & Lilly Myhré
- Jill and Jim Navone
- Pat and Jim Navone
- Martha and Walt Niehoff
- Jeannie & Bruce Nordstrom
- Rena O’Brien
- Julie Perkins
- Caroline Pettit
- Katie Pieper
- Debi Preston
- Patricia Rasmussen
- Jennifer Richard
- Mary Ritter
- Theresa Roberts
- Sue Rockwell
- Becky Roe
- Juliet and Steve Roger
- Louise Rosen
- Angela Rosen
- Jill Rosen
- Mary Grace Roske
- Liest Salquist
- Ed Samuelson
- Barbara Sandford
- Debbie Sauvage
- Barb Schwabe
- Marsha Seeley
- Frances Seemann
- Bruce & Carol Shelby
- Kelly Shultz
- Carrie Slavin
- Norbert Sorg
- Brent Stach
- Barb Stever
- Rachel Stoermer
- Jamie Stone
- Helen Stusser
- Laura Stusser-McNeil
- Dea Sumantri
- Jody & Jeff Tangney
- Ana Tessadri
- Ann and Art Thomas
- Christine Tratt
- Kathleen & Mark Trumbauer
- Thor Tyson
- Tracy Van Horn
- Mel Vannice
- Tem and Frank Virant
- Leslie Wagner Curtis
- Michelle Walcott
- Kathie Washington
- Krista Welch
- Cristina Wheatley
- Teresa White
- Anneliott Willis
Members:


Volunteer Service

106 members invested 22,886 hours of service at a value of $22.77 per service hour, for a total contribution value of $521,114.

The following volunteers were recognized this year with awards for their extraordinary efforts:

Susan B. Suhadolnik Award
Martha Niehoff, Treasurer

Ada Edwards Laughlin Award
Cathy Stanford, Corresponding Secretary

President’s All Star Award(s)
Shirley Muller & Elaine Say, Operation School Bell
### Financial Summary

#### Supporting Service Expenses 16.3%

- Thrift Store $25,640
- Fundraising $3,824
- Management & General $15,583
- **Total Supporting Services** $44,847

#### Membership Development Services 2.1%

- **Total Operating Expenses** $275,345

#### Return to the Community

- **Total program expenses $224,797** divided by total operating expenses $275,345  
  = 81.6%

#### Increase (decrease) in Net Assets

- $(12,383)